WE CLAIM:

1. A method of automatically playing the contents of a digital video disc, the method comprising:

linking the contents of the digital video disc in a sequence;

providing a main menu with a pre-determined timeout; and

proceeding to play the contents of the DVD in sequence after the predetermined timeout has lapsed without any interaction from a user.

- 2. The method of claim 1, wherein at least one trailer is displayed to the user upon insertion of the digital video disc and prior to display of the main menu.
- 3. The method of claim 1, wherein at least one sneak peek is displayed to the user after display of a feature presentation.
- 4. The method of claim 1, wherein at least one delete scene is displayed to the user after display of a feature presentation.
- 5. The method of claim 1, wherein bonus material is displayed to the user after display of a feature presentation.
- 6. The method of claim 1, wherein a still gallery is displayed to the user after display of a feature presentation.
- 7. A medium having a plurality of data blocks stored therein that can be viewed by playing the medium in a medium player, the medium comprising:

a first instruction set that instructs the medium player to play the plurality of data blocks of the medium in a pre-determined sequence; and

a second instruction set that instructs the medium player to play the plurality of data blocks of the medium in response to user commands that determine the order for playing the plurality of data blocks of the medium.

8. The medium of claim 7, further comprising an instruction set selector that determines whether the first instruction set or the second instruction set will be used to play the plurality of data blocks of the medium.

9. The medium of claim 8, wherein the instruction set selector uses the first instruction set as a default instruction set.

- 10. The medium of claim 8, wherein the instruction set selector uses the second instruction set as a default instruction set.
- 11. The medium of claim 8, wherein the instruction set selector receives an input from the user to switch to the first instruction or to the second instruction set.
- 12. The medium of claim 7, wherein the user commands are chosen from a menu by the user.
 - 13. The medium of claim 7, wherein the medium is a digital video disc.
- 14. The medium of claim 7, wherein the medium player is a digital video disc player.
- 15. The medium of claim 7, wherein the medium player is operable with a video display that can display the plurality of data blocks of the medium.
- 16. The medium of claim 7, wherein the plurality of data blocks include at least one movie.
- 17. The medium of claim 7, wherein the plurality of data blocks include at least one trailer.
- 18. The medium of claim 7, wherein the plurality of data blocks include bonus material.
- 19. The medium of claim 7, wherein the plurality of data blocks include at least one sneak peak.
- 20. The medium of claim 7, wherein the first instruction set instructs a controller housed within the medium player.

21. The medium of claim 7, wherein the second instruction set instructs a controller housed within the medium player.

22. A method of playing a plurality of data blocks of a medium, the method comprising:

automatically playing the plurality of data blocks of the medium in a predetermined sequence;

upon receiving an input from a user, interrupting the playing of the plurality of data blocks of the medium in the pre-determined sequence;

providing a menu to the user so that the user can select the plurality of data blocks of the medium that the user would like to view; and

playing the plurality of data blocks of the medium that the user has chosen from the menu.

- 23. The medium of claim 22, wherein the medium is a digital video disc.
- 24. The medium of claim 23, wherein the plurality of data blocks of the digital video disc are played using a digital video disc player.
- 25. The medium of claim 22, wherein the plurality of data blocks include at least one movie.
- 26. The medium of claim 22, wherein the plurality of data blocks include at least one trailer.
- 27. The medium of claim 22, wherein the plurality of data blocks include bonus material.
- 28. The medium of claim 22, wherein the plurality of data blocks include at least one sneak peak.
- 29. A method of playing a plurality of data blocks of a medium in a user friendly manner, the method comprising:

providing a menu to a user for selecting the plurality of data blocks of the medium to be viewed; and

upon not receiving an input within a pre-determined time interval from the user selecting the plurality of data blocks of the medium to be viewed, automatically playing the plurality of data blocks of the medium in a pre-determined sequence.

- 30. The method of claim 29, further comprising upon receiving an input from the user after the pre-determined time interval, interrupting the playing of the plurality of data blocks of the medium in the pre-determined sequence.
- 31. The method of claim 30, further comprising providing a menu to the user so that the user can select either the plurality of data blocks of the medium that the user would like to view or to continue viewing the plurality of data blocks of the medium in the pre-determined sequence.
- 32. The method of claim 31, wherein the playing of the data blocks of the medium in the pre-determined sequence resumes at the point of interruption.
- 33. The method of claim 31, further comprising playing the plurality of data blocks of the medium that the user has chosen from the menu.
- 34. The method of claim 33, further comprising resuming the playing of the plurality of data blocks that the user has chosen from the menu at the point of interruption if the user interrupts the playing to view the menu.
- 35. A method of selecting a mode for displaying the contents of a medium, the method comprising:

displaying the contents of a medium in a first mode according to a first set of instructions, wherein the first set of instructions instructs the displaying the contents of the medium to be effectuated in a predetermined sequence;

upon receiving a user input, selecting a second mode, wherein the user can select the contents of the DVD to be displayed through a user input; and

after receiving the user input, displaying the contents of the medium in the second mode according to a second set of instructions.

36. The method of claim 35, wherein the second set of instructions allows a the user to determine an order of viewing the contents of the medium.

- 37. The method of claim 35, wherein the medium is a digital video disc.
- 38. The method of claim 35, wherein the user inputted is effectuated by making a selection from a menu.
- 39. A method of viewing the contents stored on a medium, the method comprising:

automatically playing a first set of data blocks of the medium in a preordered viewing mode;

upon receiving an input from a user, interrupting the pre-ordered viewing mode;

providing a menu to the user so that the user can select either the preordered viewing mode or a standard viewing mode, wherein the user can select a subset of a second set of data blocks to view in the standard viewing mode;

resuming the playing of the first set of data blocks at the point of interruption in the pre-ordered viewing mode if the user selects the pre-ordered viewing mode;

initiating the playing of the subset of the second set of data blocks in the standard viewing mode at the point of interruption in the first set of data blocks if the user selects the subset of the second set of data blocks to coincide with the first set of data blocks; and

initiating the playing of the subset of the second set of data blocks in the standard viewing mode at the beginning of the subset of the second set of data blocks if the user selects the subset of the second set of data blocks such that the subset of the second set of data blocks does not coincide with the first set of data blocks.

40. The method of claim 39, wherein the first set of data blocks is a warning, trailer, a movie, a bonus scene, and a sneak peak.

41. The method of claim 40, wherein the subset of the second set of data blocks is the movie.

42. The method of claim 39, wherein the medium is a digital video disc.